

Weekly Trucking Insight

AUG 3, 2022

ATA Goes All In for Women Drivers

 **RANDALL
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TALENT INTELLIGENCE

Overview

Job Board Searches and Clicks

- Last week, search activity rose by 21%, while click activity increased by 3%.

Spot Freight Market

- Overall average spot rates (including fuel) decreased by 9 cents from the previous week.
- Total load postings fell by 3%.
- Overall truck availability decreased by <1%.

Story of the Week

The American Trucking Associations (ATA) has launched a new program called Women in Motion.

- Women in Motion will focus on the core issues women face on the road and in the industry.
- The program will also provide support and development opportunities for women.

More details on page 6.

Numbers at a Glance

SPOT RATES (INCLUDING FUEL)

WoW: ▼ Down 9¢ per mile

SPOT RATES BY SEGMENT (INCLUDING FUEL)

WoW: Dry Van ▼ Down 10¢ per mile

WoW: Refrigerated ▲ Up 2¢ per mile

WoW: Flatbed ▼ Down 12¢ per mile

LOAD POSTING VOLUME

WoW: ▼ Down 3%

LOAD VOLUME BY SEGMENT

WoW: Dry Van ▼ Down 1%

WoW: Refrigerated ▲ Up 1%

WoW: Flatbed ▼ Down 5%

TRUCK AVAILABILITY

WoW: ▼ Down <1%

TRUCK DRIVER SEARCHES

WoW: ▲ Up 21%

MoM: ▼ Down 6%

YoY: ▼ Down 23%

CLICKS ON TRUCK DRIVER POSTINGS

WoW: ▲ Up 3%

MoM: ▲ Up 23%

YoY: ▲ Up 35%

This Week in Job Board Searches & Clicks

Searches and Clicks on Job Aggregator Partner Network¹

TRUCK DRIVER SEARCHES

vs. 1 Week Ago:

▲ Up 21%

vs. 1 Month Ago:

▼ Down 6%

vs. 1 Year Ago:

▼ Down 23%

CLICKS ON TRUCK DRIVER POSTINGS

vs. 1 Week Ago:

▲ Up 3%

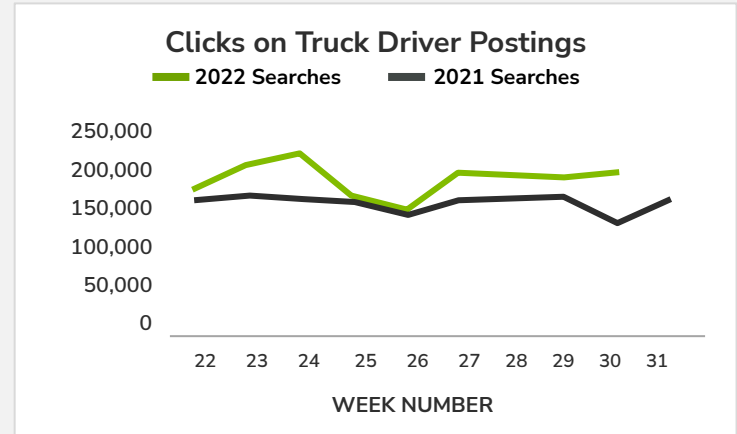
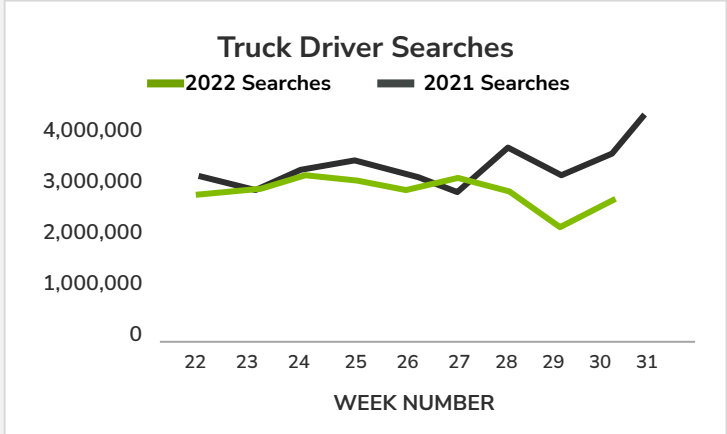
vs. 1 Month Ago:

▲ Up 23%

vs. 1 Year Ago:

▲ Up 35%

¹ Job board data is aggregated from many partners.



This Week in Spot Freight

Flatbed and Dry Van rates fall sharply.²

Overall spot rates (including fuel) decreased by 9 cents from the previous week.

Dry Van: -10¢ WoW | Refrigerated +2¢ WoW | Flatbed -12¢ WoW

→ Flatbed rates have fallen 37 cents over the past four weeks.

Total load postings fell by 3% from the previous week.

Dry Van -1% WoW | Refrigerated +1% WoW | Flatbed -5% WoW

→ Weekly load postings were the lowest of 2022 so far.

→ Load postings were up in several regions but fell in the three regions with the most volume (Southeast, Midwest, and South Central).

Overall truck availability fell by less than 1% from the previous week.

→ The overall load-to-truck ratio again fell to its lowest level since June 2020.



WoW Spot Freight

Spot Rates Including Fuel Charges

▼ 9¢ WoW

Total Load Postings

▼ 3% WoW

Overall Truck Availability

▼ <1% WoW

² Data is taken from FTR via Truckstop. To read the full weekly report, [click here](#).

Story of the Week

ATA launches program to promote and advocate for women in trucking.³

The American Trucking Associations (ATA) has launched a new program called Women in Motion.

→ **The program has several goals:**

- ◆ Elevate and highlight the contributions of women to the trucking industry
- ◆ Encourage more women to consider a career in trucking
- ◆ Address important issues within the policy arena that specifically impact women

→ **Women in Motion will focus on the core issues women face on the road and in the industry.**

◆ **These core issues include:**

- Advocating for issues like safer truck parking
- Advocating for greater diversity in trucking

→ **The program will also provide support and development opportunities for women.**

³ Truckers News Staff. ["ATA launches program to promote and advocate for women in trucking."](#) 19 Jul 2022, truckersnews.com.



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