

Weekly Trucking Insight

MARCH 16, 2022



Virtual Driver Training??



**RANDALL
REILLY**

TALENT INTELLIGENCE



Overview

Job Board Searches and Clicks

- Last week, search activity rose by 11%, while click activity rose by 2%.

Spot Freight Market

- Spot rates (including fuel) rose 4 cents from the previous week; excluding fuel, rates fell 8 cents.
- Total load postings fell 2%
- Overall truck availability declined 5%.

Story of the Week

- Online driver training provider CarriersEdge has launched a new dashcam integration system that allows carriers to create and assign personalized training programs for each driver.
 - Fleets can tailor a program that suits their specific needs and fits into their existing risk management programs.

Numbers at a Glance

SPOT RATES (INCLUDING FUEL)

WoW: ▲ Up 4¢ per mile

SPOT RATES BY SEGMENT

WoW: Dry Van ▼ Down 8¢ per mile

WoW: Refrigerated ▼ Down 6¢ per mile

WoW: Flatbed ▲ Up 8¢ per mile

LOAD POSTING VOLUME

WoW: ▼ Down 2%

LOAD VOLUME BY SEGMENT

WoW: Dry Van ▼ Down 10%

WoW: Refrigerated ▼ Down 6%

Wow: Flatbed ▲ Up 2%

TRUCK AVAILABILITY

WoW: ▼ Down 5%

TRUCK DRIVER SEARCHES

WoW: ▲ Up 11%

MoM: ▲ Up 21%

YoY: ▲ Up 13%

CLICKS ON TRUCK DRIVER POSTINGS

WoW: ▲ Up 2%

MoM: ▼ Down 11%

YoY: ▲ Up 50%

This Week in Job Board Searches & Clicks

Searches and Clicks on Job Aggregator Partner Network¹

TRUCK DRIVER SEARCHES

vs 1 Week Ago:

▲ **11%**

vs 1 Month Ago:

▲ **21%**

vs 1 Year Ago:

▲ **13%**

CLICKS ON TRUCK DRIVER POSTINGS

vs 1 Week Ago:

▲ **2%**

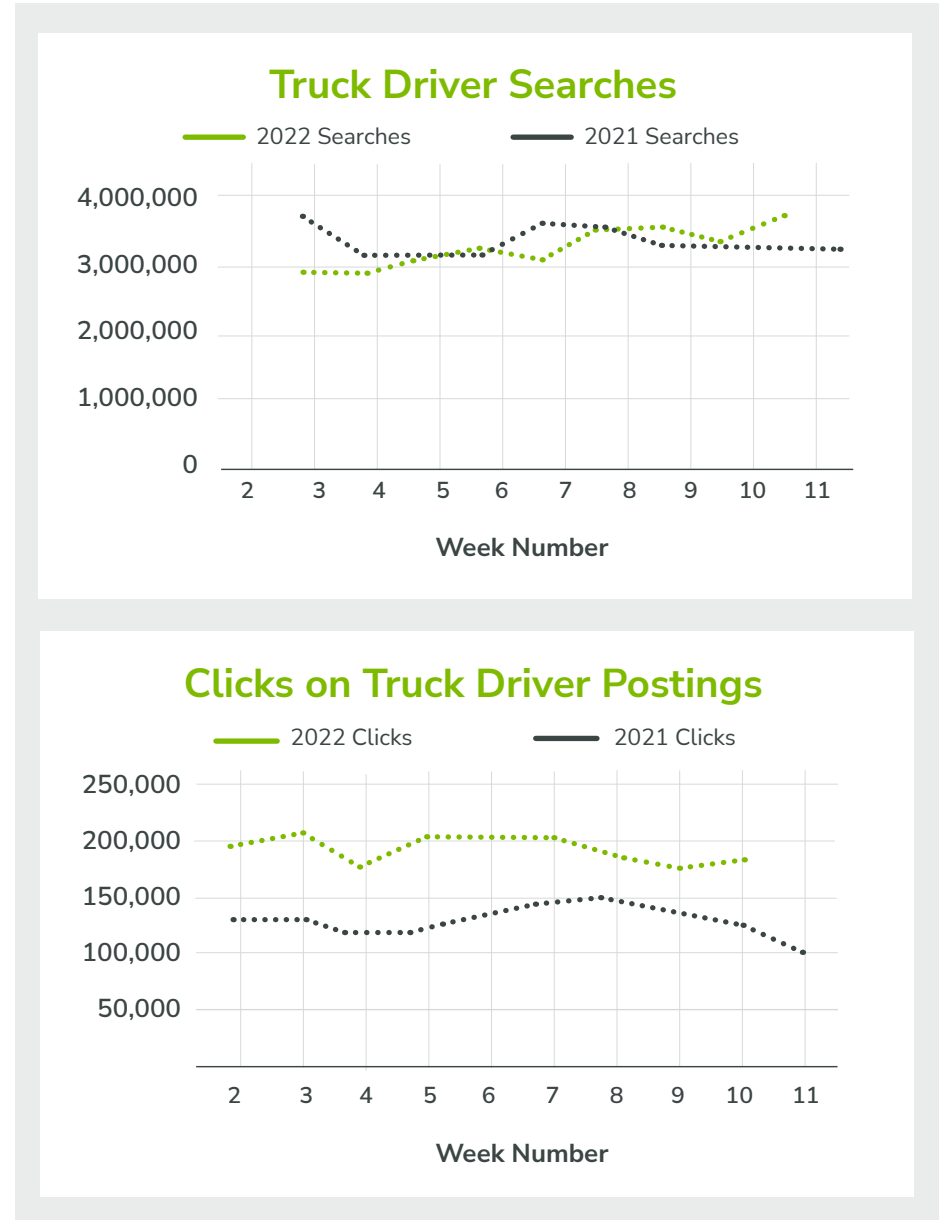
vs 1 Month Ago:

▼ **11%**

vs 1 Year Ago:

▲ **50%**

¹ Job board data is aggregated from many partners.



This Week in Spot Freight

Van segments' spot rates fall even as fuel prices surge.²

Spot rates (including fuel) rose 4 cents from the previous week.

- But spot rates excluding fuel fell 8 cents.
 - Surcharges jumped following a record diesel price surge of 74.5 cents a gallon during the first week of March.

DRY VAN: -8¢ CPM | REFRIGERATED: -6¢ CPM | FLATBED: +8¢ CPM

Total load postings fell 2% from the previous week.

DRY VAN: -10% WOW | REFRIGERATED: -6% WOW | FLATBED: +2% WOW

- Load posting volumes rose in the South Central and Southeast regions but fell in all other regions.

Overall truck availability declined 5% from the previous week.

- The overall load-to-truck ratio increased slightly.
 - The load-to-truck ratio was higher for Flatbed and lower for Dry Van and Refrigerated.

² Data is taken from FTR via Truckstop. To read the full weekly report, [click here](#).



WoW Spot Freight

Spot Rates Including Fuel Charges

▲ 4¢ WoW

Total Load Postings

▼ 2% WoW

Overall Truck Availability

▼ 5% WoW

Story of The Week

New dashcam integration system gives personalized training.³

Online driver training provider CarriersEdge has launched a new dashcam integration system that allows carriers to create and assign personalized training programs for each driver.

Fleets can tailor a program that suits their specific needs and fits into their existing risk management programs.

- The system allows for different levels of training based on the number and frequency of driver events.

Assigned training can be a combination of content: classroom training, online courses, surveys and even policy documents can all be assigned.

- Drivers' training scores and completion statuses are sent directly to administrators and managers.



³ Coker, Angel. "[CarriersEdge introduces dashcam integration system for personalized training.](#)" 9 Mar 2022, ccjdigital.com.



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